

Message Text

LIMITED OFFICIAL USE

PAGE 01 ROME 14783 101850Z

70

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00 PA-01

PRS-01 SP-02 COME-00 EB-07 LAB-04 SIL-01 SS-15 NSC-05

/056 W

----- 070088

R 101821Z OCT 75

FM AMEMBASSY ROME

TO SECSTATE WASHDC 3608

INFO USIA WASHDC

LIMITED OFFICIAL USE ROME 14783

E. O. 11652: N/A

TAGS: SOPN, IT

SUBJ: NEW INDEPENDENT LEFT DAILY ANNOUNCED

1. EUGENIO SCALFARI, A FORMER PSI PARLIAMENTARIAN AND PRIMUS INTER PARES OF L'ESPRESSO, ITALY'S LEADING NEWS AND POLITICAL COMMENTARY WEEKLY, IS TAKING CHARGE OF NEW NEWSPAPER VENTURE CALLED LA REPUBBLICA. TO BE PUBLISHED IN TABLOID FASHION SIMULTANEOUSLY IN ROME AND MILAN, THE NEWSPAPER WILL BEGIN PUBLICATION JANUARY 14 AND IS AIMING AT 150,000 CIRCULATION AFTER THREE YEARS, ALTHOUGH THE INITIAL PRESS RUN WILL BE DOUBLE THAT. ITALY'S LARGEST PUBLISHER, MONDADORI (PANORAMA, EPOCA, ETC.), WILL HAVE 50 PERCENT OF THE STOCK AND L'ESPRESSO THE REMAINING HALF. SOME OF PANORAMA'S STAFF WILL TRANSFER TO THE NEW TABLOID, AS WELL AS STAFFERS FROM L'ESPRESSO, AND DAILY IL GIORNO, AND ITS LINE CAN BE EXPECTED TO BE INDEPENDENT LEFT, FAVORING THE PSI. ITS POTENTIAL OBVIOUSLY OFFERS A CONSIDERABLE CHALLENGE TO CORRIERE DELLA SERA, STILL THE COUNTRY'S LEADING NEWSPAPER, WHICH HAS BEEN BESET WITH LABOR TROUBLES, FINANCIAL DEFICITS, AND LEFTWARD FLUCTUATIONS IN ITS EDITORIAL POLICY. NO ONE EXPECTS CORRIERE TO GO UNDER, BUT A SKILLFULLY-EDITED DAILY NEWSPAPER ON THE LEFT COULD EAT INTO ITS READERSHIP, EVEN THOUGH MONDADORI ENVISIONS LA REPUBBLICA AS A TRULY NATIONAL NEWSPAPER WHICH WOULD BE PURCHASED AS A SECOND NEWSPAPER THROUGHOUT THE COUNTRY. ITS INTENDED

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 ROME 14783 101850Z

AUDIENCE IS THE DEMOCRATIC LEFT AND RULING ESTABLISHMENT.

COMMENT: THE LAUNCHING OF A NEW NEWSPAPER IS ALWAYS HAZARDOUS.
BUT LINE-UP OF WELL-KNOWN AND RESPECTED JOURNALISTS AND SOLID
FINANCIAL SUPPORT HAS ALREADY BEEN ANNOUNCED.

IF LA REPUBBLICA SUCCEEDS AGAINST FORMIDABLE OBSTACLES,
IT WOULD BY NO MEANS BE HARMFUL TO HAVE ANOTHER STRONG VOICE ON

THE DEMOCRATIC LEFT, EVEN THOUGH WE CAN EXPECT TO SEE AMERICAN
FOREIGN POLICY TREATED ROUGHLY FROM TIME TO TIME.
VOLPE

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PUBLICATIONS, NEWSPAPERS, JOURNALISTS
Control Number: n/a
Copy: SINGLE
Draft Date: 10 OCT 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975ROME14783
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750354-0054
From: ROME
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751061/aaaaccbv.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 04 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 JUN 2003 by ShawDG>; APPROVED <05 JUN 2003 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: NEW INDEPENDENT LEFT DAILY ANNOUNCED
TAGS: SOPN, IT, LA REPUBBLICA, (SCALFARI, EUGENIO)
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006